



Hub Named Recipient of Two 2021 Gold Pyramid Awards

Braintree, MA, December 28, 2020: HPG's Hub has been named a recipient of two Promotional Products Association International (PPAI) 2021 Gold Pyramid Awards. This is the fifth consecutive year the pen supplier received the Gold Supplier Star in their revenue category. The pen supplier also received the Gold Pyramid in Marketing for their rebranding.

Since 1958, the PPAI Pyramid Awards have recognized and honored promotional products businesses and helped shine the spotlight on the collaborative business model unique to the industry. Winners are recognized for outstanding service in areas such as responsiveness, on-time shipping, product quality and sales aids.

"We are delighted to win the Gold Supplier Star once again, this one feels extra special considering the year we've all had," says HPG Marketing Director Ben Pawsey. "As always, we are extremely grateful to our customers and PPAI for the opportunity and recognition. Hub's name has stood for high-quality products and exceptional service for over 65 years, so it was a privilege for our HPG Creative team to be entrusted with the rebrand. We designed a fresh look to match the vibrance of the team behind making Hub the award-winning staple of the industry it is today."

Winners of the award selected by a panel of industry professionals and independent, outside marketing and advertising professionals. For more information about the PPAI Pyramid Awards program visit www.ppai.org/awards or contact the PPAI Awards and Recognition department at awards@ppai.org.

About Hub Pen:

In the promotional products industry Hub stands for quality pens with exceptional service. That stellar reputation has been gratefully earned over more than 65 years of pen innovation, honing faster imprinting processes, and above all, delivering above customer expectations. Today, Hub ships over 250 million pens a year out of Boston, MA and cares about every single one so the first impression is always bright. For more information please check out hubpen.com.

About HPG:

Founded in 2017, HPG is a Top 10 supplier in the Promotional Products industry with over 10,000 SKU's from 10 leading specialist brands. HPG is the premier destination for award-winning customer service, innovative hard goods, and outstanding sales tools. HPG's distribution capabilities are unmatched, producing and shipping from nine facilities spanning North America. HPG's brands include some of the best-known names in the industry, including: Hub, Beacon, Best, Debco, BCG Creations, Origaudio, Handstands, HPG Premium Brands, Batch & Bodega, and Webb Company.

For more information about HPG, visit hpgbrands.com

 **ADDRESS**
1525 Washington Street
Braintree, MA 02184

 **ORDERS & ARTWORK**
hub@hubpen.com

 **PHONE** (781) 535-5500
CUSTOMER CARE (800) 388-2323
FAX (781) 535-5555

 **WEBSITES**
hubpen.com
hubpen.ca