



Case History

Products

Amesbury™ Photo Dome Pen
Item No.: 982

Deluxe Two-Piece Gift Box
Item No.: DELUXE2PCBOX

Industry

Travel and Tourism

Application

Commemorative Gift

A luxury cruise line celebrated the maiden voyage of its third ship by giving each passenger the Amesbury™ Photo Dome Pen as a commemorative gift. This elegant metal pen featured the company's full color logo on the dome and was engraved with the ship name and captain's signature. The pens were packaged in the Deluxe Two-Piece Gift Box and placed in the passenger's staterooms. The gift was not only elegant but practical and quickly became a much sought after collector's item.

