



Case History

Products

Javalina Jewel® Pen
Item No.: 320

Industry

Health & Wellness Spas

Application

Future Visits

A day spa wanted to ensure that its guests always received the royal treatment. To encourage feedback on services provided, guests were offered a coupon to use at their next visit in return for completing a short, post-treatment questionnaire. The pen that they received was the Javalina Jewel® with ultra-smooth writing ink. It was imprinted with the spa's VIP hotline and website so that guests would have immediate access to the spa's concierge service when booking their future appointments.

