



# Case History

## Products

Javalina Splash® Pen  
Item No.: 326

## Industry

Technology

## Application

### Contest

An internet company created a branded website for a promotion called “Where has your pen been?” and selected the Javalina Splash® as their giveaway. The pens were imprinted with their corporate logo, website address and a chance to win! The website encouraged visitors to upload photos of themselves and their pens in various locations around the world. Each month a winner would be selected and the prize announced. This promotion was a lot of fun and provided the internet company with some terrific publicity!

