



Farella® Stylus
(Item No: 697)



whitepapers

ANTIFRAUD INK
**PROTECT YOUR
IMPORTANT
DOCUMENTS**



We design writing instruments for your life and our range of products are made for all the places you will go. We want to make sure that the high quality pens you choose match your lifestyle with both looks and functionality. That's why we're excited to offer you pens that contain anti fraud ink to help protect you against document fraud and identity theft.

WHAT IS ANTI FRAUD INK?

This technologically advanced ink has been formulated to help protect your identity and prevent check and document fraud. How is this done? Anti-fraud ink becomes trapped in the paper fibers making it virtually impossible for thieves to erase or alter important documents through check washing methods or by erasing and re-entering information.

**70% OF ORGANIZATIONS REPORTED
BEING EXPOSED TO CHECK FRAUD***

CHECK FRAUD IS ON THE RISE

As more consumers and businesses use other forms of non-cash payment, such as debit and credit cards, we're writing fewer checks each year. Still check or payment fraud is an unfortunate and all-too-common occurrence. If you carry a checkbook or receive checks, personally or for business, you need to know about check fraud and how to protect yourself.

ANTIFRAUD INK BENEFITS

Helps to prevent...

- Check washing
- Document fraud and alterations

Ink formulated to...

- Resist water, fading and erasing
- Become trapped within the paper fibers
- Prevent fading which can lead to re-entries and adjustments

Anti-fraud ink is only available in black.



Anti-fraud ink: Adheres to ISO 12757-2 standards including resistance to UV, water, eraser, ethanol, bleaching, hydrochloric acid and ammonium hydroxide

**Source: 2019 Association for Financial Professionals Payments Fraud & Control Survey*

Pens shown left to right: 697 Farella® Stylus, 567 Consuelo™



WHAT IS CHECK WASHING?

There are many types of ink that are easy to remove from checks. Check washing is the process of erasing ink from checks, which enables a thief to enter a new name and a different amount, in order to fraudulently withdraw money from the victim's bank account. Our anti-fraud ink becomes trapped in the paper fibers making it virtually impossible for thieves to alter the check.

**74% OF PAYMENT FRAUD
WAS AIMED AT CHECKS***

HELP PROTECT YOURSELF

Add an extra level of security and protect yourself from fraud with our anti-fraud ink pens. You'll find a wide range of pens to suit every brand and marketing budget. Recipients will appreciate the peace of mind knowing that they're taking steps to protect themselves against fraud and identity theft.

More anti-fraud ink pen styles are available.

OTHER TYPES OF DOCUMENT FRAUD

Even in the digital age there are other types of document fraud.

- Payment fraud
- Accounting re-entry fraud
- Prescription pad fraud

HELP PREVENT DOCUMENT FRAUD

Industries that could benefit from using anti-fraud ink to prevent document fraud.

- Banks and credit unions
- Pharmacies
- Doctors
- Accountants and tax preparers
- Businesses



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*Source: 2019 Association for Financial Professionals Payments Fraud & Control Survey

Pens shown left to right: 629 Vienna® Rhine, 587 MaxGlide Click® Corporate, 588 MaxGlide Click® Tropical (Patent: D709,950)