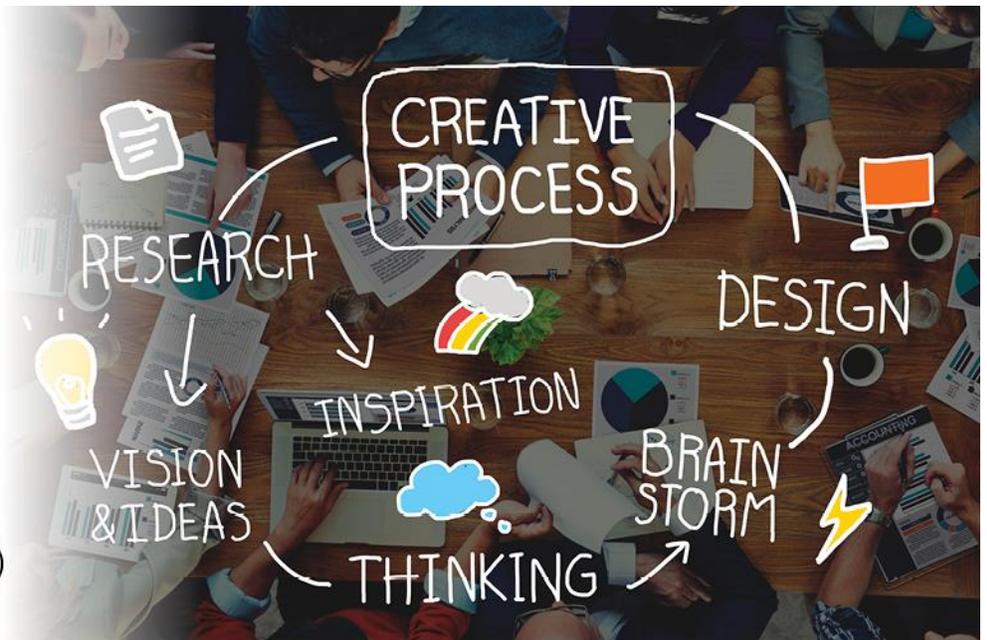


Get to Know

Danica



Danica Ford
Sales Executive
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Q: What do you think are the best skills that you bring to your job?

A: I am well organized, great at multitasking. I thrive during challenges, great at problem solving. I am tech savvy along with having a fresh and creative way of thinking. I have a “can do” attitude and seek any opportunity to better myself.

Q: How long have you been working in your field?

A: A little over a year now

Q: What is your biggest accomplishment?

A: I would say my biggest accomplishment is building a wonderful life with my soon to be husband.

Q: What is your favorite promotional product and why?

A: I absolutely LOVE mugs with puns! They never fail to make you laugh and smile, which brightens up my day.

Q: What problems do you consistently solve for your clients?

A: I consistently help customers get their orders produced and shipped to make in the hands date when there was a lack in communication during the order process.

Q: What is a typical day like for you?

A: Every day is different; however my day to day consists of reaching out to customers thanking them for recent orders. Quote follow ups and offer further assistance in securing the order. Provide product information/suggestions. Get to know my customers and what type of businesses they work with. Solve any problems with orders. Create a creative marketing monthly/quarterly Eblast.

Q: What are you happiest doing, when you're not working?

A: I am happiest when I have “date night” with my fiancé at home with some pizza and movies; spending quality time with my family, playing with my sisters and nieces. Writing and performing music, playing with puppies.

Q: What is your favorite food?

A: I have too many! Pizza, Guacamole, Buffalo Chicken Dip and Mac and Cheese

Q: What is your favorite place you've ever visited?

A: Disney! I would like to go back as an adult.

Q: What is your favorite get pumped song?

A: ABSOLUTELY ANYTHING FROM LINKIN PARK!

“Don't Rain On My Parade” – Funny Girl