

The Better Impressions People™

HUBpromotional
group

HUB Promotional Group Adds BCG Creations to Its Growing Portfolio

Montreal, Quebec, September 17, 2018 –
In a deal finalized on September 14th, 2018, BCG Creations,
(www.bcgcreations.com) was acquired by HUB Promotional Group
(www.hubpromotionalgroup.com) (HUB) which is now comprised of six A+ rated
suppliers:

- HUB Pen Company (www.hubpen.com)
- Beacon (www.beaconpromotions.com)
- Best Promotions (www.bestusa.com)
- Cooler Graphics (www.coolergraphics.com)
- Debco Bag Distributors (www.debco.com)
- BCG Creations (www.bcgcreations.com)

Based in Montreal, Quebec with a distribution center in Champlain, New York, BCG has served clients in the promotional products industry since Bill Miller founded the business in 1981. The company is known throughout the industry for its remarkably personal service in not only meeting the needs of its clients but consistently exceeding expectations. Recognized in both Canada and the United States for its expertise in emblematics and custom wood promotional products, BCG adds several new product lines to HUB which include custom lapel pins, keychains, medals, lanyards and ornaments, all supported by industry leading delivery times.

All HUB Promotional Group companies share a common foundation, anchored by best-in-class service, quick turnaround times and longstanding partnerships with their respective customer bases. BCG will continue to be led by Bill and Sharon Miller and their entire team will be retained moving forward. The integration is expected to be seamless for both employees and customers of both firms, while expanding the collective capabilities of both companies.

Joe Fleming, CEO of HUB Promotional Group says, "BCG adds a couple of unique product lines differentiated by highly personalized service. I am pleased to welcome Bill and Sharon Miller as well as their staff to our family of companies at HUB. HUB Pen (2017/18 PPAI Gold Supplier) and our partners Beacon, Best Promotions, Cooler Graphics, and Debco, all look forward to working with BCG to take their business to the next level."

Bill Miller, BCG President, is excited by the opportunity to partner with HUB and grow his business. "Over the course of nearly 40-years, we have built our business based on an unwavering commitment to customer service. People matter to us at BCG and the opportunity to partner with a company like HUB that shares our values is so important. I am thrilled by the opportunity to expand BCG's reach in the promotional industry, gaining new friends and clients as we continue to deliver on our promise of quality and service and contribute to HUB's growth in the years ahead."

