The Better Impressions People™

HUB promotional group

Origaudio™

HUB Promotional Group and Origaudio Combine Forces to Make More Awesome Happen!

Fountain Valley, California, September 19, 2018 – In a deal finalized on September 14th, 2018, **Origaudio**, (www.origaudiopromo.com) joined **HUB Promotional Group** (www.hubpromotionalgroup.com**)** which is now comprised of seven A+ rated suppliers:

HUB Pen Company (www.hubpen.com)	**Beacon** (www.beaconpromotions.com)
Best Promotions (www.bestusa.com)	**Cooler Graphics** (www.coolergraphics.com)
Debco Bag Distributors (www.debcosolutions.com)	**BCG Creations** (www.bcgcreations.com)
Origaudio (www.origaudiopromo.com)	

Founded just nine years ago in 2009, Origaudio has become one of the fastest growing suppliers in the industry by "making awesome happen" for its clientele. The company has won numerous accolades inside and outside the industry:

- First product named to Time's "50 Best Inventions of the Year" list
- Appearance on ABC's hit show "Shark Tank"
- Winner of Entrepreneur Magazine's "Entrepreneur of the Year" award
- 2018 - 5th time named to the Inc. 5000 fastest growing companies

Origaudio is known within the promo industry for its cutting edge products, amazing packaging, and clever go-to-market strategy.

All HUB Promotional Group companies share a common foundation, anchored by best-in-class service, quick turnaround times and longstanding partnerships with their respective customer bases. Origaudio adds three key elements to the HUB portfolio of companies:

- Rapidly growing lifestyle brand
- Sales and marketing expertise
- Leadership depth

In addition to retaining his role as President of Origaudio, Jason Lucash becomes the Senior Vice President of Marketing and Product for HUB. Mike Szymczak will add the role Vice President of Business Development for HUB to his continuing role as COO of Origaudio. Incorporating the imagination and innovation that have driven the growth and recognition of Origaudio, a repositioning of the HUB brand will be an integration priority for the team. The existing leadership team will be retained and the integration is expected to be seamless for both employees and customers of all firms, while expanding the collective capabilities of both HUB and Origuadio.

Joe Fleming, CEO of HUB Promotional Group says, "We are thrilled to partner with Origaudio and excited to welcome Jason, Mike and their entire team to HUB. The Origaudio team has worked very hard to consistently deliver innovation and value to their customers, and their rapid growth and recognition in the industry speaks for itself. We look forward to making the trendsetting and industry leading Origaudio line available to our entire North American customer base. Building on the foundation created by HUB Pen (2017/18 PPAI Gold Supplier) and our partnerships with **Beacon, Best Promotions, Cooler Graphics, Debco, and BCG,** the addition of **Origaudio** to the **HUB** family of companies enables us to expand our product lineup and become the leading hard goods supplier in the promotional products industry."

Origaudio President, Jason Lucash, has big aspirations for both Origaudio and HUB. "It was very important that we add a partner that can help fuel our rapid growth, enabling us to continue making awesome happen. Myself, Mike and the rest of the Origaudio team are thrilled to gain a partner that shares our values and is committed to new and innovative ways of doing business. HUB provides us with a powerful North American distribution network expanding our reach and delivery capabilities. As SVP of Marketing and Product for HUB, I am very excited to enhance the HUB brand and product offering and make awesome happen for each of the HUB companies and our customers." –