

The Better Impressions People™

HUBpromotional group

HUB Promotional Group Big Winners at ASI Orlando

Orlando, FL, January 2018 – HUB Promotional Group debuted to the promotional marketing community at the ASI Show in Orlando last month. Braintree based Hub Pen had acquired Beacon in late 2016 and BEST and Cooler Graphics in late 2017 forming HUB Promotional Group, “The Better Impressions People” providing the best in promotional products with award winning quality and customer service.

The ASI Show in Orlando, which celebrated its 20th anniversary, was a huge success for ASI and its distributor attendees. HUB Promotional Group booths were well attended and the group’s members were humbled to receive three awards at the event.

The Counselor Distributor Choice Awards held on January 3rd at ASI Orlando, proved a successful night for Hub Pen, as they received the Distributor Choice Award for pens, for the third straight year. Also, Hub Pen’s customer service representative Ludy Sousa was named ASI’s Customer Service Rep of the Year at the ceremony.

HUB Promotional Group newcomer BEST Promotions was a winner of the ASI Orlando Product Showcase Most Unique award for the Beer Blizzard. Available exclusively to the promotional marketing industry through BEST, it was first introduced on TV’s Shark Tank. The freezable disc can be imprinted with a logo and slips into any beverage insulator, such as BEST’s Coolie. [Beer Blizzard video](#)

About Hub Pen: Boston has been described as the “Hub of the Universe” and in the Hub Pen story the same holds true. From Frank and Rita Fleming’s humble beginnings in Boston in 1954 to the 100 million pen annual operations of today, Hub Pen has grown to serve an ever-increasing national and international market. Our customers have rated us “A+” on the SAGE rating system and 5 out of 5 stars on ESP. For more information on Hub Pen, visit our website at hubpen.com or call customer service at 800-388-2323.

About Beacon: Beacon is a multiple Star Supplier Winner with a great reputation for service. Our customers have rated us “A+” on SAGE and 5 out of 5 stars on ESP. Beacon offers a wide selection of products, such as: calendars, table covers, housewares, tools, techie, auto, highlighters and name badges. You will also find premium leather products in our Canyon Leather line and name brand products for executive gifts and incentives. For more information on Beacon, visit our website at beaconpromotions.com or call customer service at 800-628-9979.

About BEST: BEST was founded in 2007 with a passion for answering the phone with a live person, and saying YES! At its core are relationships built on trust and authenticity, strong work ethic, and having the heart of a champion. Being the second largest designer and supplier of “Coolies” in the United States, BEST prides itself in Championship Level Service and market leading product quality. Our customers have rated us “A+” on SAGE and 5 out of 5 stars on ESP. For more information on BEST, visit our website at bestusa.com or call customer service at 972-552-3636.

